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WISeKey to Establish its Digital Identification Backbone for DestiNY USA

WISeKey was selected by DestiNY USA to implement its Digital Identification Backbone. In turn, WISeKey will open its first office in the U.S. and bring 500 new jobs to Upstate New York over the next two years.

Digital Identification will allow visitors, residents, employees and participating organizations such as hotels and travel agencies to share information in a secure and private way.

The vision of DestiNY USA is to bring together today's leading companies and scientists to accelerate research and technology in critical areas ranging from renewable energy and homeland security to green building and design and environmental education. It will take place in a fossil-fuel-free, resort environment that includes the finest hotels and restaurants, an enclosed indoor park, and some of the most extraordinary entertainment and shopping venues found anywhere in the world.

The DestiNY USA Research and Development Park will house firms involved in the design and manufacture of technologies that will be put to use at DestiNY USA.

The Park will focus on renewable energy, technology and security products. Construction will begin in 2005 and WISeKey will be located in the one million square foot signature building upon completion.

"We are excited to be working with the leading digital security company WISeKey, and we are particularly pleased that the economic development model has encouraged WISeKey to open its first U.S. office here in Central New York," Bob Congel, chairman, DestiNY USA said.

The Digital Identification Backbone will be based on WISeKey-Microsoft Trusted Platform using WISeKey's unique Trusted Digital identity technology operating on a Microsoft Platform. The DestiNY USA Digital ID Backbone will also detect and authenticate "objects" using wireless cards designed specifically for use in electronic devices and infrastructure, providing total traceability while in and out of the resort.

Further, WISeKey is excited to announce its commitment to open its global R&D headquarters in Upstate New York, which will create 500 high-skilled, new jobs over the next 18 months. In the Interim, WISeKey will become a member of the Syracuse Chamber Technology Garden.

WISeKey is a proven leader in strong Digital identity technology and leads the growing market of national ID cards, Internet Voting and e-passports, which has allowed governments to provide services to citizens more efficiently on-line. These ID cards provide the capability authenticate users absolutely.

"This market is experiencing phenomenal growth with the Digital community demanding the security and safety that we are used to in the analogue world" said Carlos Moreira, Chairman and Co Chief Executive of Wisekey.

DestiNY USA with its scale and ambition to create 250,000 new jobs in CNY will be the pre-eminent environment for the benefits that Digital security can provide.

"WISeKey is very pleased to be involved with DestiNY USA, not only for business reasons but also due to their leadership approach. The New York State economic development model utilizes money that does not exist today to drive economic expansion. The risk being shifted from Government to the private sector because the community benefits are earned well before any incentives are paid insuring that there is never any net tax payer money involved. The big winners here are the taxpayers said Malcolm Hutchinson Co-Chief Executive of WISeKey. "We will be basing much of our activity in Syracuse so that it can benefit from the leading edge environment" he added.

The DestiNY USA Economic Development Model's sheer scale and vision enable profound changes to the design / construction industry, renewable energy sector, approaches to security, lifestyle activities, transportation and Non-stop Retail.

"We congratulate The Governor's Centre of Excellence Program, the Governor himself, and the legislative bodies involved for creating an environment that both supports and stimulates this leadership and vision," Malcolm Hutchinson said.